



FUTURE FACTORY

# Sustainability Means Business

*Linking your SME into the supply chain*

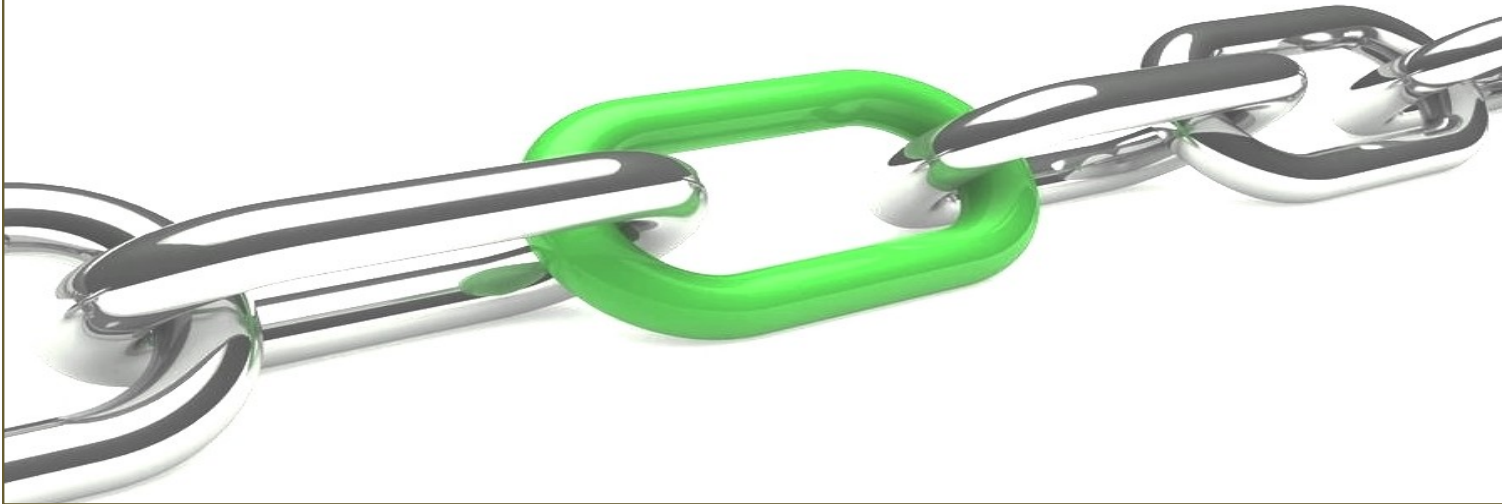
**Tuesday 13th March 2012, Nottingham Conference Centre**

**A day long conference with special guest speakers from Puma, Speedo and UKCIP plus speakers from small businesses and Nottingham Trent University.**

Essential event for any SME using or supplying within a supply chain.

Understand why it is important to demonstrate improved environmental sustainability of your products, processes or service. Find out why this is now critical to winning new business in a supply chain.

All places are 100% subsidised with no cost to you and the day includes a 3 course lunch.



## **Special Guest Speakers:**

**Global Head of Corporate Responsibility at Speedo International, Rob Brown** is responsible for a robust Ethical Trading programme throughout Speedo's global supply chain. Also as part of the Speedo CR strategy Rob is implementing a sustainable product plan.

**Head of PUMA.Safe Ecology at Puma, Stefan Seidel** is responsible for Puma's innovative Environmental Profit & Loss account which helps Puma focus on how to reduce its environmental impact. The account has shown that 94% of their €145 million environmental cost is contained within the supply chain.

**To book your free place or obtain further details visit [www.ntu.ac.uk/futurefactory](http://www.ntu.ac.uk/futurefactory)**

**email [futurefactory@ntu.ac.uk](mailto:futurefactory@ntu.ac.uk) or `phone (0115) 848 8675**

Future Factory promotes sustainable product and process design within SMEs, through collaboration with the UK knowledge base. The project is open to Small and Medium-sized Enterprises (SMEs) based anywhere in the East Midlands.

NOTTINGHAM  
TRENT UNIVERSITY

